



- Technically Speaking -

What is Enhanced CD ?

Enhanced CD is a new technology that provides the ability to include both audio as well as video on the same audio disc. **Enhanced CD** allows the user to enjoy the music which was the essence behind the purchase but as additional bonus, provides the user with a 'behind the scenes' look at additional interesting thematic concepts presented via video, multimedia and web content, all from the same disc.

Enhanced CD is an effective means of communication as this new format involving both audio and video invokes a complete multimedia experience that extends beyond the traditional means of audio only listening pleasure. Access to the video or multimedia portion on the **Enhanced CD** is administered through a computer with a **CD-ROM** drive.

How do I know its Enhanced CD?

Enhanced CDs from Rhyme Records include a marking (see below) on the traycard (back side of the CD) that clearly indicate, if the disc is an audio only or an **Enhanced CD**.

Enhanced CDs from Rhyme Records bear the following trademark licensed logo:

